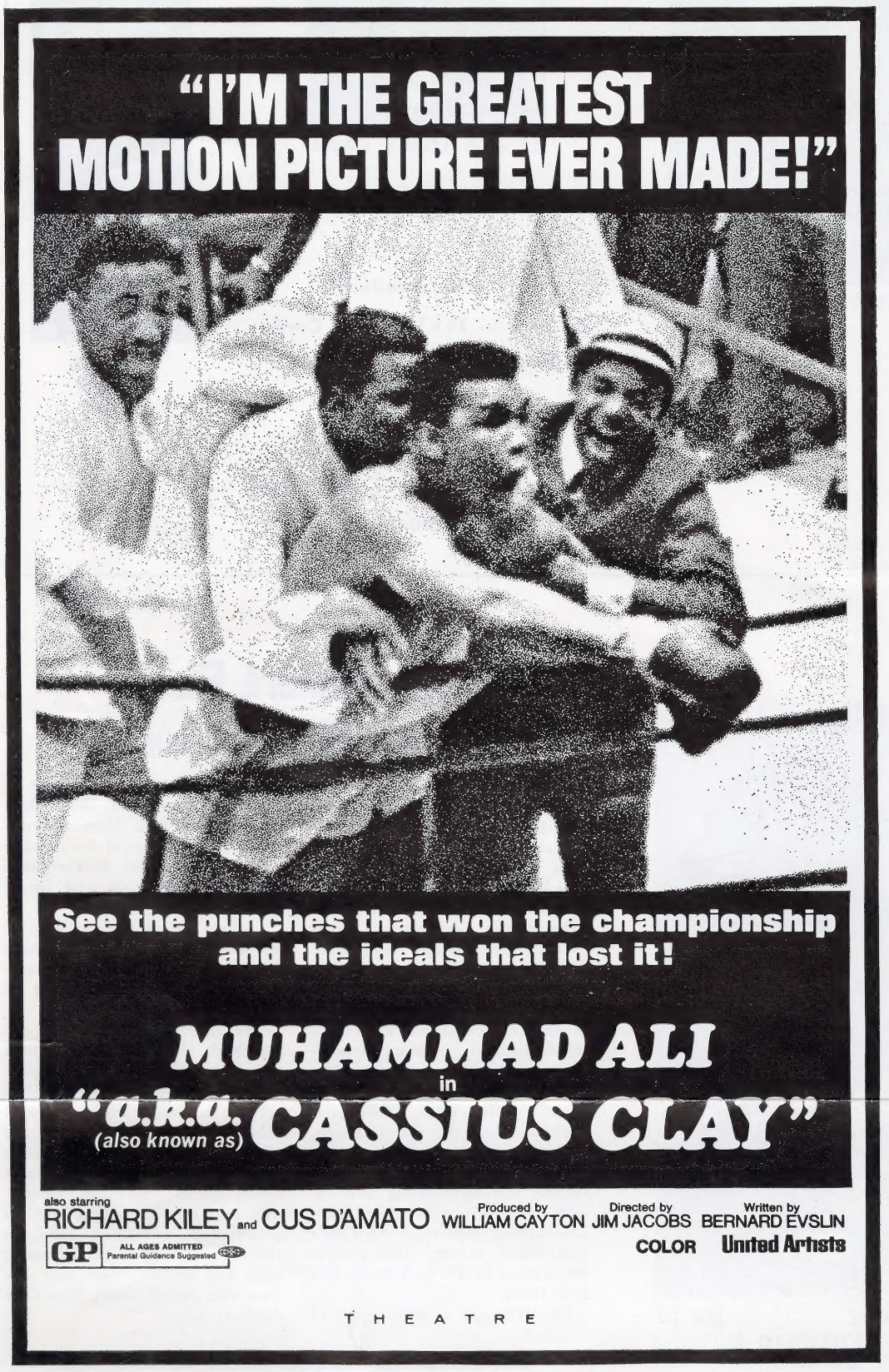
"I'M THE GREATEST MOTION PICTURE EVER MADE!"
See the punches that won the championship and the ideals that lost it!
MUHAMMAD ALI
in
"a.k.a. (also known as) CASSIUS CLAY"
also starring
RICHARD KILEY and CUS D'AMATO
Produced by WILLIAM CAYTON
Directed by JIM JACOBS
Written by BERNARD EVSLIN
GP ALL AGES ADMITTED Parental Guidance Suggested
COLOR
United Artists
THEATRE

3 Cols. x 120 Lines—360 Lines (26 Inches) Mat 301

▲ Also Available as 4 Cols. x 160 Lines—640 Lines (46 Inches) — Order Mat 401

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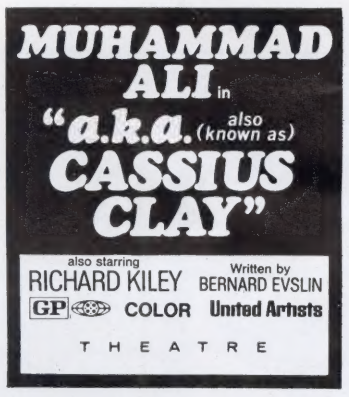
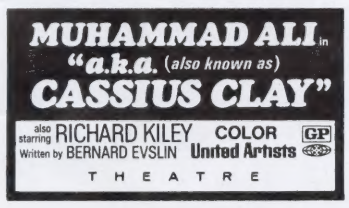
GP ALL AGES ADMITTED Parental Guidance Suggested
COLOR
United Artists
THEATRE

2 Cols. x 133 Lines—266 Lines (19 Inches) Mat 204

▲ Also Available as 3 Cols. x 166 Lines—498 Lines (36 Inches) — Order Mat 302



1 Col. x 28 Lines (2 Inches)



1 Col. x 14 Lines (1 Inch)

Both on Mat 101

Official Billing

MUHAMMAD ALI
in
"a.k.a. CASSIUS CLAY"
Also starring
RICHARD KILEY
and
CUS D'AMATO
Produced by William Cayton
Directed by Jim Jacobs
Written by Bernard Evslin
COLOR
United Artists

Note: All Sizes Optional

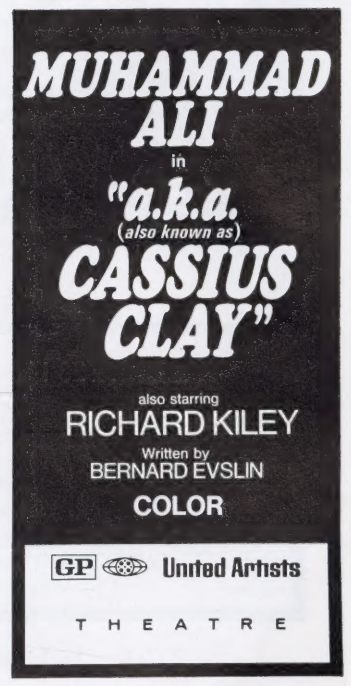
(Running Time: 79 Minutes)

Order Ad Mats
From
National Screen

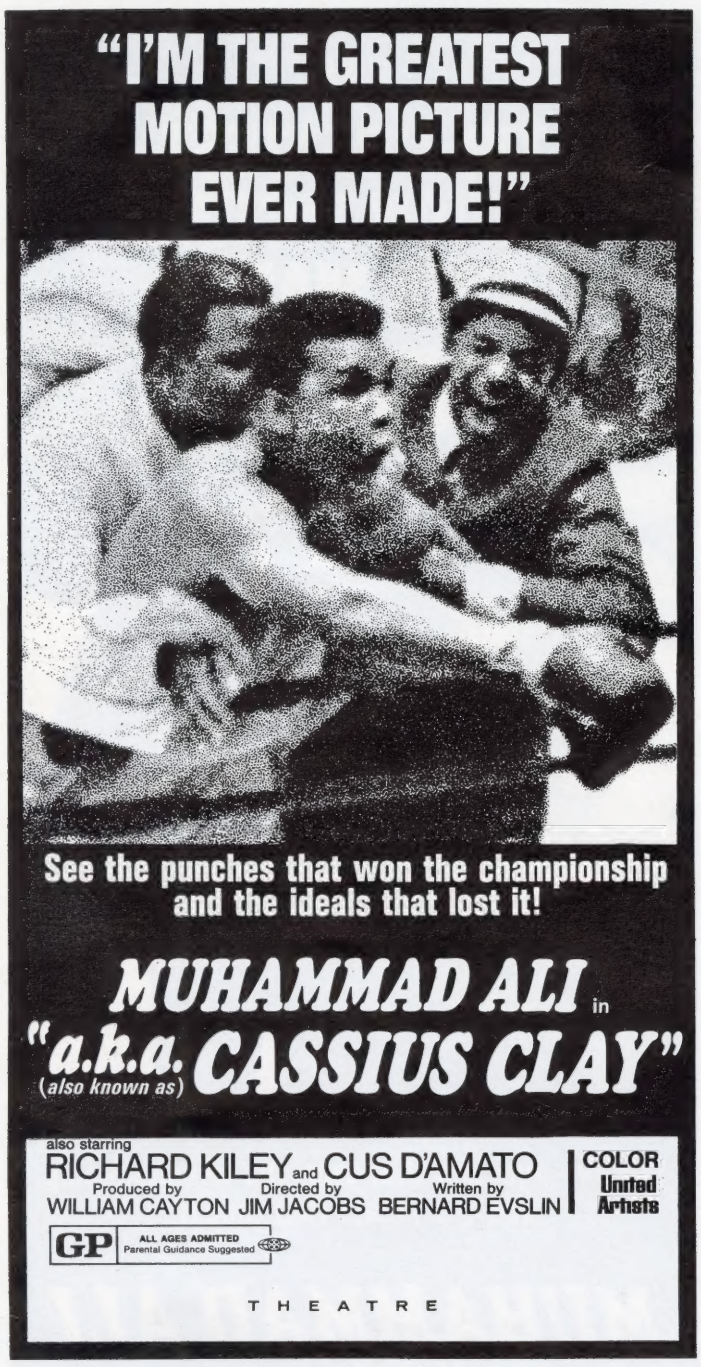
SPECIAL MAT
No. 1

The following ads and scene are available on a composite mat at a special low price at National Screen:

Ads: 101, 102, 103, 201, 202, 203
Scene: 1A

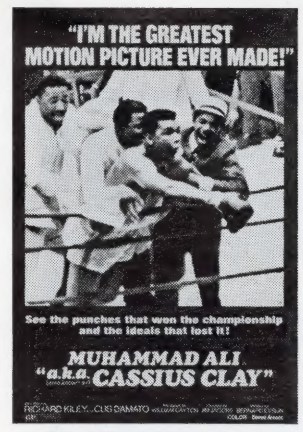


1 Col. x 49 Lines (4 Inches)
Mat 102



2 Cols. x 100 Lines—200 Lines (14 Inches) Mat 203

POSTER AND ACCESSORIES


"I'M THE GREATEST MOTION PICTURE EVER MADE!"
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MUHAMMAD ALI "a.k.a. CASSIUS CLAY"
RICHARD KILEY...CUS DAMATO
COLOR

1-SHEET

"I'M THE GREATEST MOTION PICTURE EVER MADE!"
MUHAMMAD ALI "a.k.a. CASSIUS CLAY"
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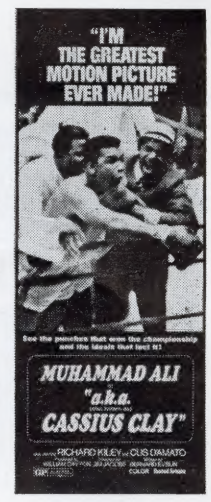
22 x 28 LOBBY CARD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RICHARD KILEY...CUS DAMATO
COLOR

14 x 36 INSERT CARD

Also Available:

Set of 8 — 11x14 Lobby Cards

Two Title Display Pieces

Order above Material and Trailer from National Screen

Cassius Clay Feature Film Set For Early Showing Locally

Muhammad Ali in "a.k.a. (also known as) Cassius Clay," a feature film portrait of the controversial heavyweight champion, will open ..... at the .....Theatre. It is being released by United Artists, an entertainment service of Transamerica Corporation.

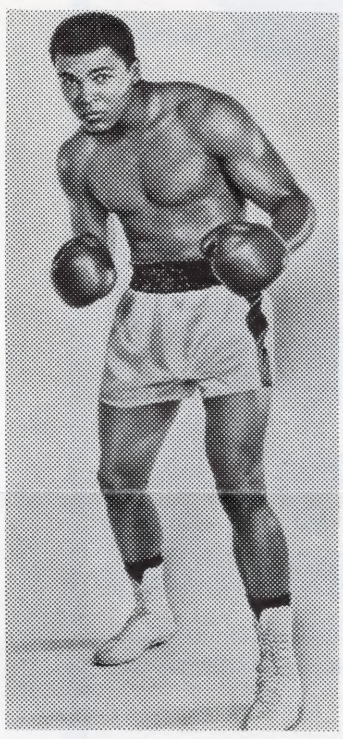
"a.k.a. Cassius Clay" depicts the fighter's amazing career as a thinker and as a leader, and probes the forces that contributed to the loss of his title, the shattering of his reputation and his financial problems.

"a.k.a. Cassius Clay" also stars Richard Kiley, stage, screen and television star, and Cus D'Amato, boxing trainer and manager. The film was produced by William Cayton and directed by Jim Jacobs, who for many years have been filming aspects of Ali/Clay's many-sided career. The picture was written by Bernard Evslin and is in Color.

Cus D'Amato, a grand guru of the ring, appears with Cassius in sequences in which the fighter analyzes old fight films and discusses how he would have boxed (and defeated) Jack Johnson, Jack Dempsey, Joe Louis and Rocky Marciano.

Richard Kiley, who appeared on Broadway in the prize-winning "Man of La Mancha," is narrator of the film and interrogator of Ali/Clay.

The fighter is currently on the comeback trail after an enforced three-year absence from the ring. He has been making headlines across the country with a series of exhibition matches. There have also been court decisions, enabling him to resume his career. His most recent opponent was Jerry Quarry, over whom he scored a technical knockout in the third round. In that fight it was agreed by sports fans and writers alike that the three-year lay-off didn't slow Clay down at all.



Still CC-2 *Mat 1A*

MUHAMMAD ALI
also known as
CASSIUS CLAY

Art Still

CC-ART 1

Order from National Screen

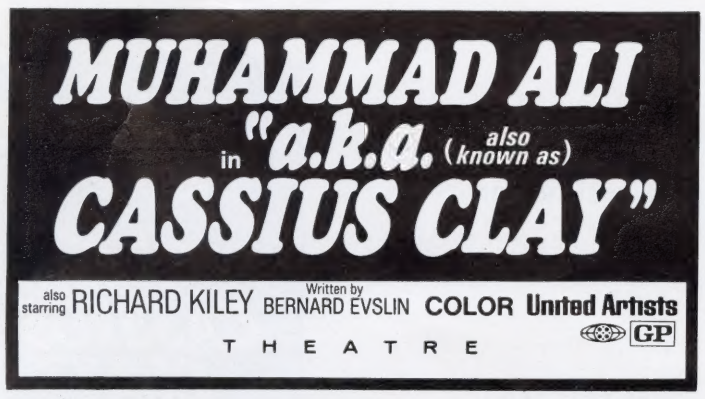
APPROVED

All advertising in this pressbook, as well as all other advertising and publicity materials referred to herein, has been approved under the Standards for Advertising of the Code of Self-Regulation of the Motion Picture Association of America. All inquiries on this procedure may be addressed to:

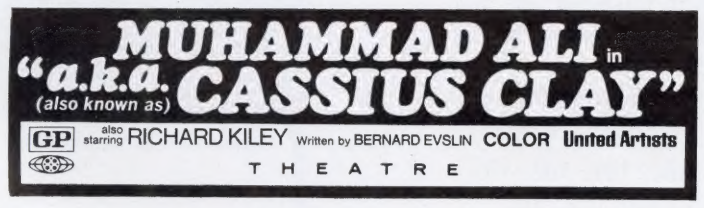
Director of the Code for Advertising
Motion Picture Association of America
522 Fifth Avenue, N. Y., N. Y. 10036

This picture has been rated:

GP ALL AGES ADMITTED Parental Guidance Suggested

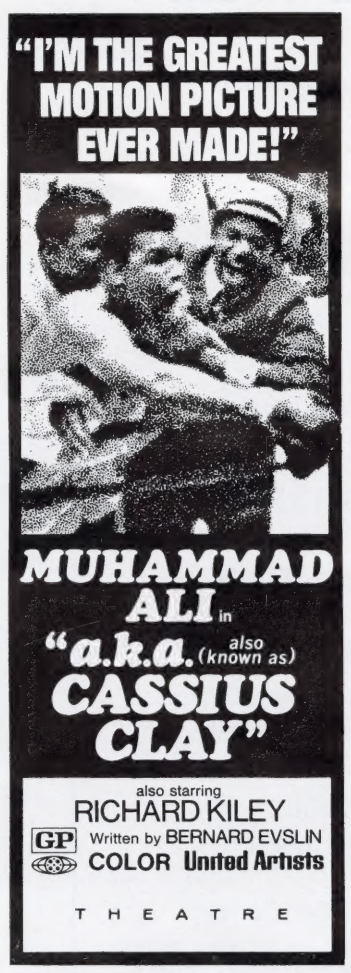


2 Cols. x 28 Lines—56 Lines (4 Inches)

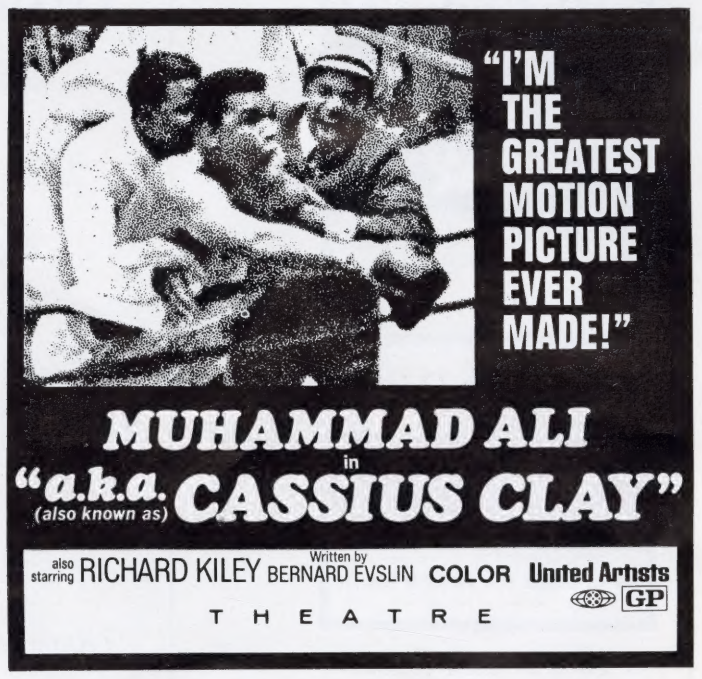


2 Cols. x 14 Lines—28 Lines (2 Inches)

Both on Mat 201



1 Col. x 70 Lines (5 Inches)
Mat 103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MUHAMMAD ALI in "a.k.a. (also known as) CASSIUS CLAY"
also starring RICHARD KILEY
Written by BERNARD EVSLIN
COLOR United Artists
GP
THEATRE

2 Cols. x 49 Lines—98 Lines (7 Inches) Mat 202

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Printed in U.S.A.

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also starring
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Produced by WILLIAM CAYTON
Directed by JIM JACOBS
Written by BERNARD EVSLIN

COLOR
United Artists

GP ALL AGES ADMITTED Parental Guidance Suggested

THEATRE

2 Cols. x 100 Lines—200 Lines (14 Inches) Mat 203

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